## Cliath --- Seeing Shades: Ecologically and Socially Just Labeling?

Figure 1: Fair Trade, Environmental, Organic and Origin Labels

Environmental

Organic

- (USDA & Certification Organizations)

Local/Origin

Photo 1: Label Relative Size (Bananas)



Photo 2: Coffee Label Relative Size

Photo 3: Absence/Presence (Origin and Ownership of Juice)

